



**2 blog posts per month of at least 600 words
using completely unique content with
keyword friendly title
Keyword research
Optimised for search engines**

£150 per month*

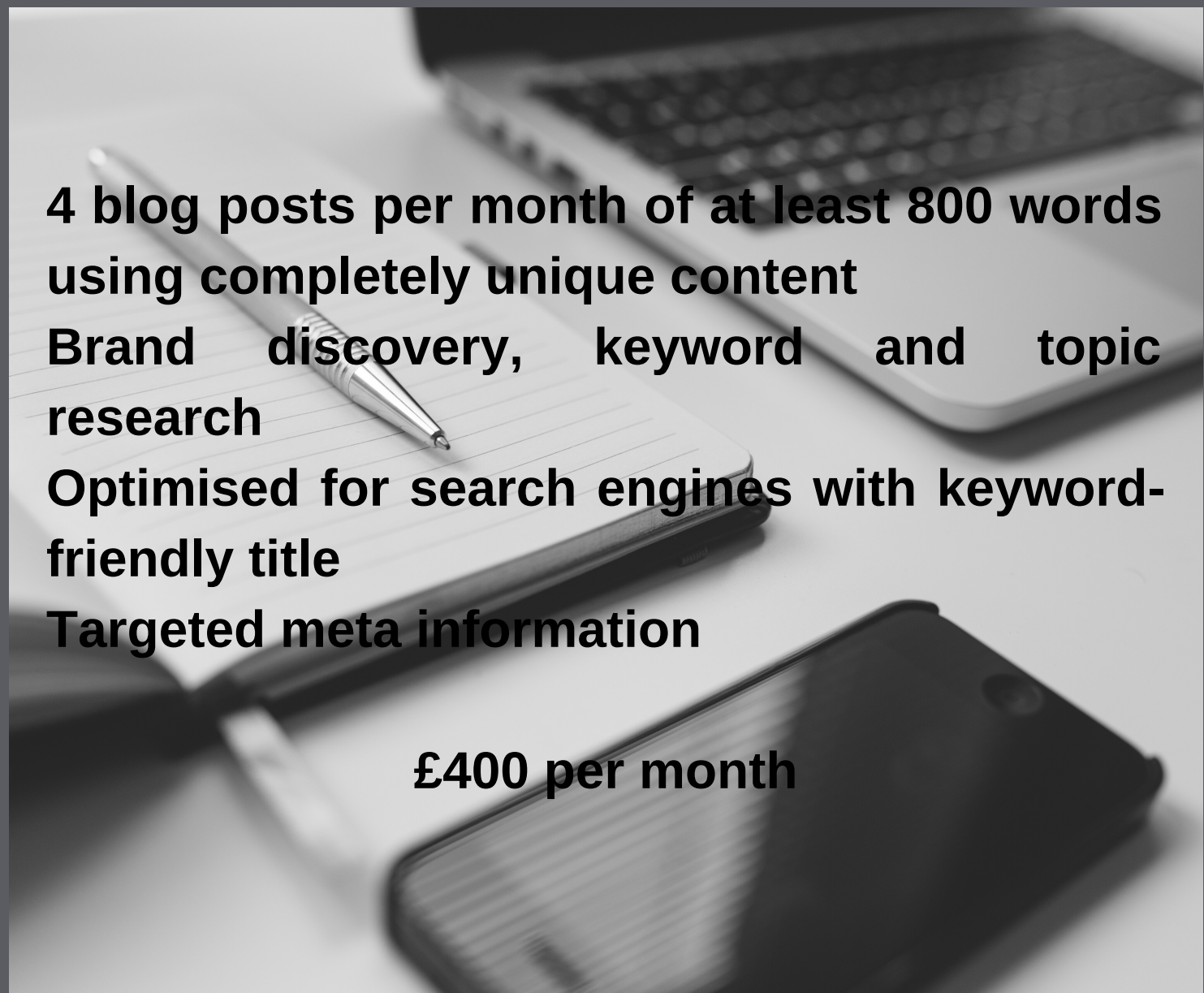
*This is our simplest package. It's designed for those who just need some help getting started on their blog journey by adding regular content to their website. It does not include any images these are to be provided by you.

Blogging improves Your SEO and increases organic traffic. Google loves regular high-quality content. A consistently updated industry-relevant blog is going to send them all the right signals required boosting your position in their search results. The more keywords you use in your blog the higher chance of your website being found in a Google search. Every blog post that is indexed in Google will be another avenue for potential customers to be organically introduced to your business.

We are master wordsmiths and thrive on creating interesting posts that are industry specific. We will get to know your business and your sector and develop an effective approach to blogging that's focused around your individual company goals with SEO in mind. We are completely flexible in our approach to your blogs. You can tell us what to write every week. Or, create a list of blogs you want and just leave us to it. We'll bring competitive keywords to your blogs to improve your search ranking, liaise with you to create engaging content and keep on top of the important developments your blog needs to cover. By using our unique business blog writing service, your business will receive informative, engaging and professional content, allowing you to deliver on your digital marketing goals.

If it is done right, and done well then blogging will catch Google's attention and reward you by ranking your website higher.

All prices quoted allow for one round of revisions.



**4 blog posts per month of at least 800 words
using completely unique content**

**Brand discovery, keyword and topic
research**

**Optimised for search engines with keyword-
friendly title**

Targeted meta information

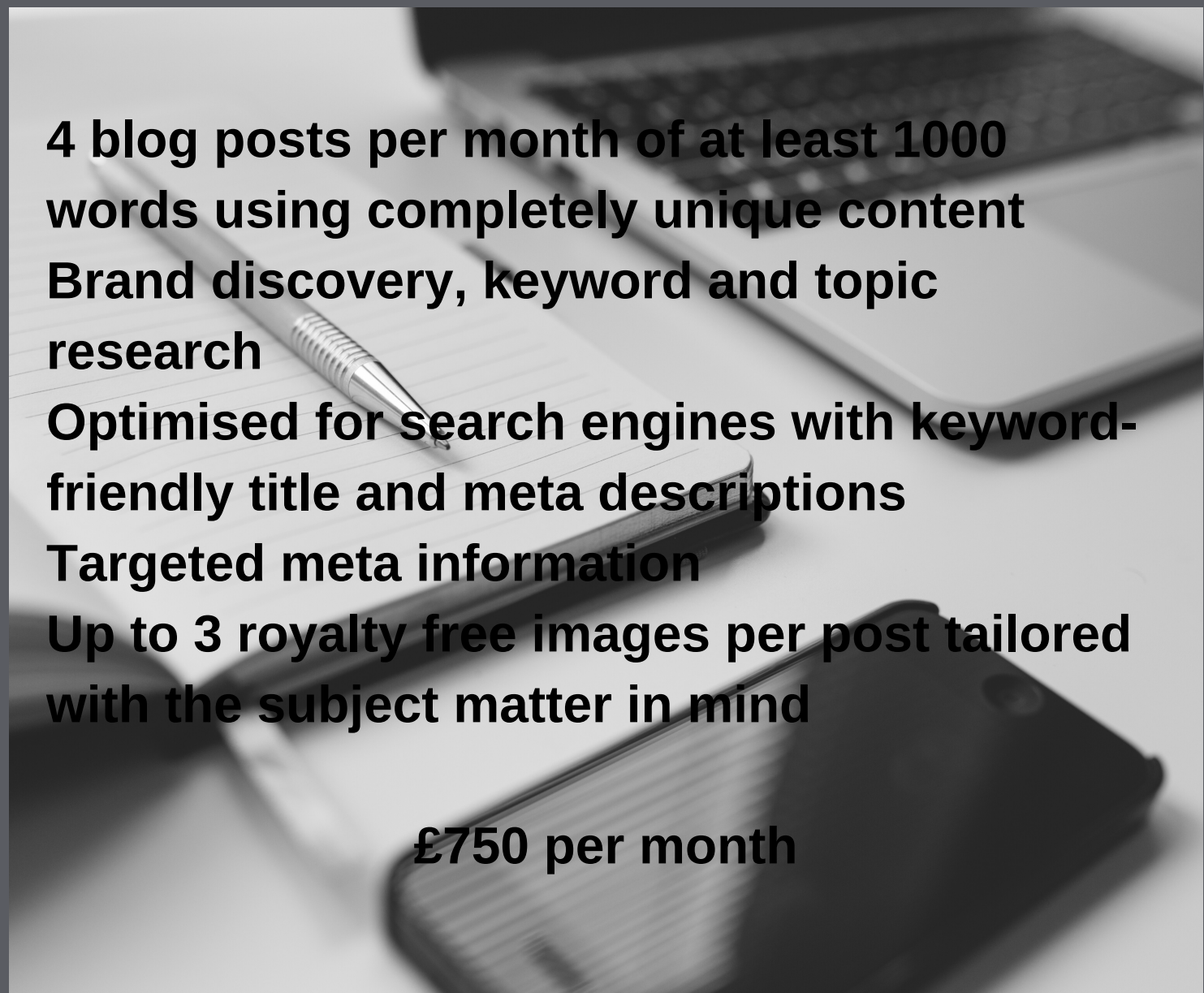
£400 per month

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We do not provide images with this package you will need to source and supply your own images. All prices quoted allow for one round of revisions.



4 blog posts per month of at least 1000 words using completely unique content
Brand discovery, keyword and topic research

Optimised for search engines with keyword-friendly title and meta descriptions

Targeted meta information

Up to 3 royalty free images per post tailored with the subject matter in mind

£750 per month

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4 blog posts per month of at least 1200 words using completely unique content
Brand discovery, keyword and topic research

Optimised for search engines with keyword-friendly title and meta descriptions

Targeted meta information

Up to 3 royalty free images per post tailored with the subject matter in mind

4 social posts to promote your new articles to your social following, encouraging more traffic and social shares (includes content & images)

£1,000 per month

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